Hudson Whiskey

Single Barrel Program

This is Your **Favorite Whiskey**

Based in the picturesque Hudson Valley, Hudson Whiskey celebrates the creative and unrivaled spirit of New York. All expressions are 100% NY made sourcing all ingredients locally from family farmers in the Hudson Valley for rich, grain-forward flavor.



Barrel Selection Process

We will ship you a kit complete with samples from five diverse barrels, from which you can hand-select your cask - aka - your favorite whiskey.

Alternatively, visit our distillery in the Hudson Valley for an immersive whiskey experience to taste a select pool of barrels and choose your exclusive cask.

To book your distillery visit, request and select mailed sample kits, and find more information on the Hudson Single Barrel program please visit

www.HudsonSingleBarrel.com



Program Details

Hudson Bourbon is crafted from a mash bill of 95% New York grown corn and 5% malted barley.

The available single barrels contain bourbon that has been matured for a minimum of 5 years in new 52-gallon American oak barrels - medium toast, char #3 and are Kosher Certified.

The barrels yield 40 six-pack cases of 750ml bottles at 46% ABV/92 proof. Each will carry a custom neck tag identifying that expression as exclusively available from the customer who has selected it. The bottles from each single barrel will be shipped with the cask itself for the customer's use as a promotional display item.

Pricing

10

Suggested retail pricing for our 5-year-old Single Barrels is \$49.99 per 750ml.

Timing

Sample kits can be ordered through the single barrel website starting March 1st. We will be bottling 20 barrels a month from Q2 to Q4, orders will be shipped on a first come, first serve basis.

By the 10th of each month, barrel selection and customization must be finalized and distributor purchase orders must be received by our customer service team in order to be eligible for shipping 60 days later.





Neck tag design is not final.

3.1 lbs

46%

This Is Your Favorite Whiskey 750 ml UPC SCC Case Per Bottle Bottle Bottle Units Per Case Per Weight Width Height Alc. By Part Number Lenath **Pallet** Case Tier Of Tiers Per Case Per Case Per Case Per Case Width Height Weight Vol. **Numbers** 083664 875177 | 10083664 875174 | 40 7.38" **TBD**

12.31

8.25

3.9"

7.2"